

# Case Study

LAZY SUGAR

**ACCEL NORTH AMERICA**  
ACCELERATE INNOVATION



**BUSINESS  
REQUIREMENTS**



**OUR SOLUTIONS**



**TOOLS &  
TECHNOLOGIES**



**BENEFITS**

Focus on younger generation through an entertainment & social networking application to managing the overall health of diabetics better.

Provided complete solution of mobile application with following features

- Full Fledged Web Services API Management
- Social media integration, Invite peoples from Facebook
- Two types of users: players and followers
- Players can post their blood sugar level, it's called a game
- Players can play 6 games a day each expires in 2 hours.
- Followers can suggest medicines or incentives based on player's sugar level
- Points can be used to buy candies or medicines from application store.

Industry	Healthcare , Gaming
End users	Tested for 10000 users
Team size	3 people
Duration	3 months



Objective c, Xcode, ASIHTTPRequest, Facebook API.

Great user experience by rendering health and entertainment. Players are more likely to remain compliant, relieves stress, improves their balance to prevent falls and reduces symptoms of depression and improves quality of life